



DoubleDome SEO Meta Updater Plugin

Documentation Guide – Free & Pro Versions

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1. Introduction

The **DoubleDome SEO Meta Updater Plugin** makes it fast and easy to manage your website's SEO metadata in bulk.

With just a few clicks, you can **export** SEO titles and descriptions for all pages and posts, **edit them in Excel or Google Sheets**, and **import them back** into WordPress — all without touching code or your SEO plugin's database manually.

This tool is perfect for:

- Website owners and marketers who want full control over meta titles and descriptions.
 - SEO agencies managing large sites or multiple clients.
 - Developers looking to save time on SEO updates during migrations or audits.
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2. Features Overview

Feature	Free Version	Pro Version
Export SEO Meta Data	✓ Export all indexed content in one click (Posts, Pages, Custom Post Types)	✓ Includes advanced filters for targeted exports
Import SEO Meta Data	✓ Update titles & descriptions from CSV	✓ Supports advanced CSV mapping and bulk updates
Supported Post Types	✓ Posts, Pages, Custom Post Types	✓ All post types + custom filtering
Export Filters	—	✓ Filter by Post Type, Status, Taxonomy, or Date Range
Post Status Support	✓ Draft & Published	✓ All statuses, including Private and Scheduled
Validation & Safeguards	✓ Admin-only access, file validation	✓ Same as Free version, plus enhanced error handling
CSV Format Compatibility	✓ Standard, clean CSV	✓ Flexible with enhanced data matching
Upgrade Path	Install separately (no automatic upgrade)	Standalone version with extended features
Support & Updates	Basic	Priority



3. Installation & Setup

Free Version

1. Go to **Plugins** → **Add New** in your WordPress dashboard.
2. Search for “DoubleDome SEO Meta Updater.”
3. Click **Install Now**, then **Activate**.

Pro Version

1. Download the ZIP file provided after purchase.
2. Go to **Plugins** → **Add New** → **Upload Plugin**.
3. Choose the ZIP file and click **Install Now**, then **Activate**.
4. *(Important:)* If you already have the Free version installed, deactivate and remove it first. There’s **no automatic upgrade path** — install Pro as a separate plugin.

4. Exporting SEO Meta Data

1. Navigate to **SEO Meta Updater** → **Export** in your WordPress admin panel.
2. Choose the export type:
 - **Free:** All indexed content automatically.
 - **Pro:** Use filters to narrow by Post Type, Category, Date, or Status.
3. Click **Export**.
4. A clean CSV file will download to your computer — one row per post/page, including:
 - Post ID



- URL
- Title
- Meta Description
- SEO Plugin Source (if applicable)

5. Importing SEO Meta Data

1. Open your exported CSV file in Excel or Google Sheets.
2. Update the Title and Meta Description columns only.
3. Save the file as a **.CSV** with UTF-8 encoding.
4. Go to **SEO Meta Updater** → **Import**.
5. Choose your file and upload it.
6. The plugin will automatically match rows based on **Post ID or URL**.
7. Click **Import Now** to apply updates.

Notes:

- Unmatched rows are skipped safely.
Only users with Administrator privileges can import data.

6. Advanced Features (Pro Only)

The Pro version adds robust export and filtering tools to manage large or complex sites.

Available Filters:



- **Post Type:** Posts, Pages, Products, or any Custom Post Type.
- **Post Status:** Published, Draft, Scheduled, or Private.
- **Taxonomy:** Filter by Categories, Tags, or custom taxonomies.
- **Date Range:** Export SEO data created or modified within a specific timeframe.

Advanced CSV Handling:

- Flexible column matching to support different naming conventions.
- Enhanced error handling with validation messages before import.

7. Permissions & Safeguards

- Only **Administrator** roles can access plugin tools.
- Every file is validated for correct format before import.
- Invalid or missing columns will trigger a warning, preventing accidental data loss.
- Changes are safely written to post meta fields (no direct database overwrite).

8. Troubleshooting

Issue	Cause	Solution
CSV won't import	File format not UTF-8 or missing headers	Re-save file as UTF-8 and check column names



Some rows skipped	Post ID/URL not matched	Confirm correct ID or URL column in CSV
Export includes empty meta	No data set in SEO plugin	Add content and re-export
"Permission denied"	User not admin	Ensure admin privileges

9. Best Practices

- Always **export a backup CSV** before importing.
 - Limit large imports (e.g., >1000 rows) to smaller batches for safety.
 - Keep your SEO plugin (Yoast, Rank Math, etc.) updated for full compatibility.
 - Review titles/descriptions for length and keyword relevance before re-importing.
 - After import, clear cache and re-index your sitemap if needed.
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